



DELL GCMP PROJECT

UX DESIGN DOCUMENT

Prepared by
ABHISHEK CHAVAN



DISCLAIMER

New design for GCM application is based on the Enhanced experiences, Minimum number of clicks to carry out tasks, Seamless navigation and Value additions.

Please DO NOT Evaluate the design based on the line spacing, fonts, font size, font color, background color and some dummy content.

Designed for Resolution: 1366 x 768 px

NOTE: Icons, Illustrations, Animation GIFs used in the wireframes are only for representation purposes. To use the same, it is essential to purchase copyrights from the creator.



OLD DESIGN

Dynamic Rules						CREATE	- Dynamic Rule Information
☐	Rule ID	Rule Name ▲	Description	Active?	Conditions (ID, Condition, Result)	Rule ID	7856
☐	5018	EMEA Consumer High value orders	Order total > 9000	Y	10017, Order total > 9000, Ship to postal code = GB	Rule Name*	

DASHBOARD

Search Criteria

Filter Status

Queues

RESET

SEARCH

BACK TO E-ORDER

Hi JOHN DOE

60

TOTAL ORDERS

25

BACKLOG

01

WORKING

08

SUSPENDED

50

COMPLETED

☐	PID	Company Name	Customer Name	PO Number	Status
☐	765489341254	Bulpro, US	Bulpro, US	PO669874581	On Hold
☐	765489341254	Bulpro, US	Bulpro, US	PO669874581	In Work
☐	765489341254	Bulpro, US	Bulpro, US	PO669874581	Aging
☐	765489341254	Bulpro, US	Bulpro, US	PO669874581	In Work
☐	765489341254	Elco Tech, US	Elco Tech, US	PO669874581	In Work

Displaying 05 of 60 Orders

E - ORDERS

Search Criteria

▼

Search Criteria

🔍

Filter Status

▼

Queues

▼

RESET

SEARCH

Hi JOHN DOE

HISTORY

10 WORK LIST

⌵

Print Fax View

PO569874581

Status: Completed ●

OG LOG

COMPARE

Order level comments

SAVE

RESUBMIT

Update Status ▼

Reason for the selected status ▼

Business aspects of the Hold status ▼

Status level comments

CHANGE DISPOSITION

DIPID 765489341254

PO569874581 | 08.10.2016

Company Name | Customer Name

TAKE

DIPID 765489341254

PO569874581 | 08.10.2016

Company Name | Customer Name

DIPID 765489341254

PO569874581 | 08.10.2016

Company Name | Customer Name

DIPID 765489341254

PO569874581 | 08.10.2016

Company Name | Customer Name

DIPID 765489341254

PO569874581 | 08.10.2016

Company Name | Customer Name

DIPID 765489341254

PO569874581 | 08.10.2016

Company Name | Customer Name

Order Group Summary

Contacts

📄

✉️

NAK reason #1: Payment code is invalid

Date Entered	Date Entered
Customer Set ID	Customer Set ID
Online Company No.	Online Company No.
Online Customer Link No.	Online Customer Link No.
Store No.	Store No.
Source System	Source System
E Quote ID	E Quote ID
POM ID	POM ID
Sub total	Sub total
Shipping	Shipping
Taxes and Fees total	Taxes and Fees total
Total	Total

Fulfillment Unit 1

Co: 28	Tax Exempt: No	EF Exempt? Not Available
SubTotal	Shipping Total	Exdt. Tax Fee
63177643	3000000094775	3000000094775

Backend Order Information

Order No.	Shipping	Tax	SEF	Total
63177643	3000000094775	3000000094775	3000000094775	3000000094775

Item Detail #1

Item Description: Mio Alpha 2 - Activity tracker silicone strap - L Size - Monochrome - Bluetooth - 1.5T oz-Black

Brand description	Qty	Unit Price	Subtotal	Shipping	Tax	Total
63177643	1	\$169.00	\$169.00	\$0.00	\$14.52	\$183.52

Option ID A82615

Catalog System

Customer Set ID uscarst

Keywords

In Remarks

No.

Set starts every 4 hours

Shipping ON OFF

25 Orders remaining

Awsome work John Doe! You have only a few more orders to process. Keep the momentum going

NEXT 5

NEXT 10

25

OVERVIEW

GCMP as a solution	1
Intent of the KT Sessions	2
KT Sessions approach	3
Product Vision	4
Next Steps	5

INSIGHTS

User Segmentation	6
Relationship between users & modules	7
User Challenges	8
Persona Mapping	12
User Journeys	14

STRATEGY

Trend Spotting	19
Design Directions	23
Delighters – Value Additions	24
Information Architecture	25

DESIGN

Concepts	27
Concept comparison	36

INDEX





1

OVERVIEW



GCMP AS A SOLUTION

Dell GCMP New Design is a single stop solution for processing of orders. Many different platforms and modules will be integrated in a single design, in order to redefine the product with consistent performance across, improved experience with enhanced functionalities and features. The new design is expected to have a unified theme, which will help maintain harmony across various integrated services.

- › Order Processing & Management
- › Improved User Experience
- › Optimize number of clicks and time taken to process each order
- › Value additions to the product
- › Loading Time Efficiency
- › Multiple Platforms and Modules
- › Aligning Business Needs
- › Integrate in one design



INTENT OF KT SESSIONS

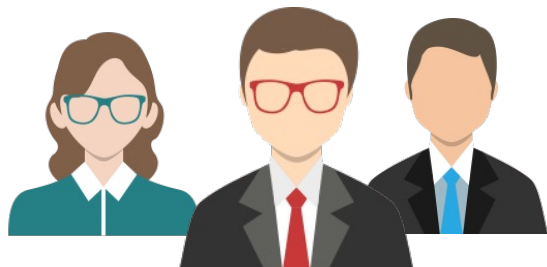
We conducted KT Sessions with Dell GCMP - Technology Team and Product owners, to formulate the common product vision, strategy, directions to design, get detailed insight into the existing product, opportunities, constraints and the requirements to revamp the platform.

OBJECTIVES

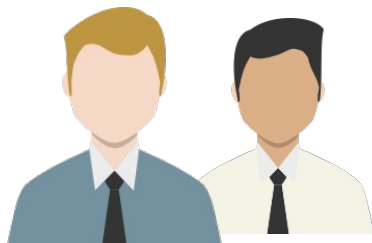
- › To understand about the platform, its purpose and how it works.
- › To understand the users, their behaviours, needs, frustrations and motivations through task analysis.
- › Define features to give solutions to user problems and strategies to create seamless user experience.

KT SESSIONS APPROACH

We formed a visioning team with its Moderator, Designer and conducted a Design KT Session with Dell's Product Owners/ Managers and Technology team. Both teams worked together to form UX Vision and Design Strategy.



DELL GCMP PARTICIPANTS



ORGANISATION PARTICIPANTS



UX VISION AND DESIGN STRATEGY



PRODUCT VISION

“ Create an intuitive experience for the end users and establish efficient operations to maximize the business value of application.

KEY TAKEAWAYS

Pain Points

- High time taken to process orders
- Loading time for pages is high
- Information Architecture is not structured
- Complicated Navigation
- Dated UI with no iconography or illustrations

In Scope

- Evaluate pain points faced by end users
- Maximize order processing numbers
- Align multiple platforms to one design
- Increase Operational Efficiency
- Integrate new modules – Smart swap

NEXT STEPS

“ We formed a visioning team with its moderator, designer and conducted a design workshop with Dell’s Product Owners/ Managers and Technology team. Both teams worked together to form UX Vision and Design Strategy.

- ✓ Understand the Platform, Functionalities, Modules & Services
- ✓ Empathize end user’s Requirements, Pain points and find Solutions
- ✓ Simplify Information for better visibility
- ✓ Improve Performance, Reliability and Accuracy
- ✓ Improve user engagement by structuring the platform
- ✓ Study Trends and Functionalities
- ✓ Formulate the common Vision, Strategy and Directions for design
- ✓ Data management



2

INSIGHTS



USER SEGMENTATION



Administrator

Maintains the entire application by setting permissions and rights to specific roles within the organization



Order Processor

Processes e-orders on daily basis. Primary task is to channelize the orders to 'Complete' status



Principal Developer

Apart from developing the entire application, also Implements changes in the modules based on the decision made by Product Owners



Frictionless Team

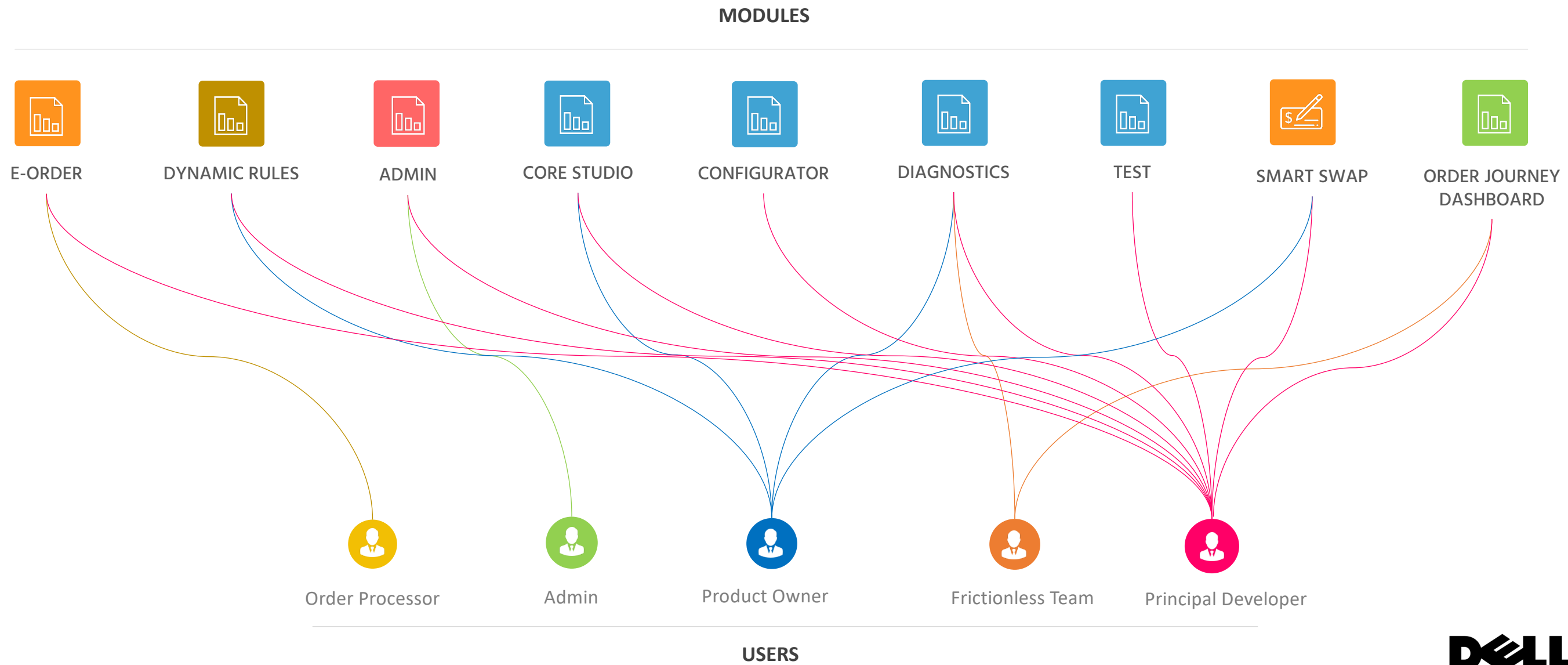
Track the orders which are on hold, Analyze and take the 'Next steps' in Order journey Dashboard



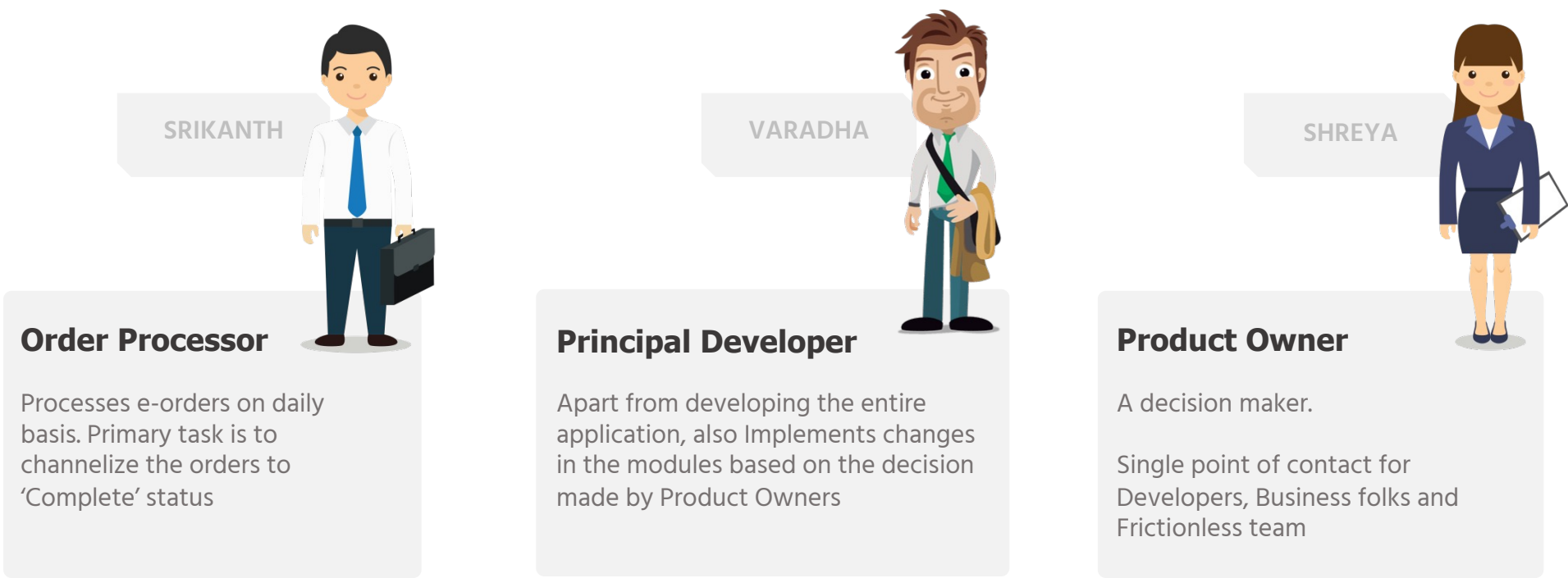
Product Owner

A decision maker.
Single point of contact for Developers, Business folks and Frictionless team

RELATIONSHIP – USERS & MODULES



PERSONA MAPPING



By the end, every team member has formulated a holistic picture about the persona and could relate to its responsibilities, behavior and frustrations.

PERSONA MAPPING



He is typically the Core user of the GCMP E-Order Module. His primary responsibility is to process all the e-orders assigned on daily basis

Srikanth

ORDER PROCESSOR

RESPONSIBILITIES

- Typically, core user of E-Order Module
- OP Lead gets list of all the orders to be processed, which is then assigned to all OPs.
- The orders are updated almost on hourly basis. So, there is no fixed number of orders per day. But, on an average there could be around 1500 orders.
- Each OP needs to process/ complete on an average 60-65 orders per day before 5:00pm.
- Time taken by OP to process orders:
 - Easy orders: 8-10 minutes
 - Complex orders (GP Orders): 15-17 minutes

SCENARIOS

- OP 'Finds' an order or directly 'works' on the pre loaded list of orders by OP Lead
- OP can 'Take' an order from another OP worklist
- Compare PFV details with GII details
- Update the changes in GII view
- For any missing information, OP gets in touch with Sales rep
- The prime motive of an OP is to process the orders which are 'on Hold' and convert them to 'Complete' status.

FRUSTRATIONS

- Shuttle between two applications – GCMP and GII
- Main concern is the tool being too slow and pages consume lot of time to load.
- Multiple pages/ tabs to perform a simple task
- Dated UI
- Too much of cognitive load
- High time taken to process every order

PERSONA MAPPING



He is the primary individual to develop the GCMP application, along with a team. Also, the negotiator and translator for the screens designed by UX Designer.

Varadha

PRINCIPAL DEVELOPER

RESPONSIBILITIES

- Provide KT Sessions to UX designer for various modules
- Understand the new design concepts
- Check feasibility of design with development perspective
- Typically handles a team of 3 – 5 members
- Engaged with multiple meetings with various teams
- Responsible for end to end development of a product
- Well versed with Technology
- Deals with programming and coding

SCENARIOS

- Monitors the working of application
- SPOC for Development and Testing teams
- Updated with Technology
- Upgrades knowledge with latest IT Trends by trainings/ self learning
- Knowledge sharing with team
- Occupied with multiple projects, handling various modules
- Recommending actions to management
- Consult with Product owners, for next steps

FRUSTRATIONS

- Work pressure at times because of multiple projects with various requirements
- Delays because of subordinates, can lead to missed deadlines hampering the product development

PERSONA MAPPING



She is the Product Owner, responsible for product, services and their business impact. By maximizing efficiency and optimizing resources, she maintains quality and functionalities of the products.

Shreya

PRODUCT OWNER

RESPONSIBILITIES

- Typically, primary user of CORE Studio, Diagnostics, Dynamic Rules Modules
- Handling resources and maximizing efficiency
- Time based decisions
- Maintain the quality of products and services
- Responsible for end to end, successful release of a product
- Occupied with back to back meetings daily, to align all the teams on same page
- SPOC between Business team, Dev team, Testing team and Design team
-

SCENARIOS

- Product Owner is responsible for creating Rules and workflows, required to process an order
- Analyze and Evaluate products, work towards improving efficiency
- Collaborate with Design team, to improve User Experience of the product or design new modules
- Responsible for seamless processing of orders
- Highly detail oriented
- Manages teams with fair ease, because of calm personality

FRUSTRATIONS

- It is slow and information is all over the place, needs to search all tabs to get the desired result
- Existing Application has dated UI with an experience that needs attention. This can cause delay at certain times
- Lags in any of the teams – Dev, Testing, Design can lead to delayed release of product

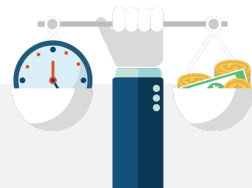


USER CHALLENGES

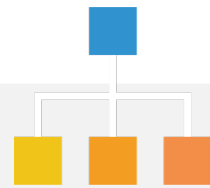
Major challenges users are facing in the existing application, across all the modules.



Time consumed to fetch required information



Maintain Time vs Order processing

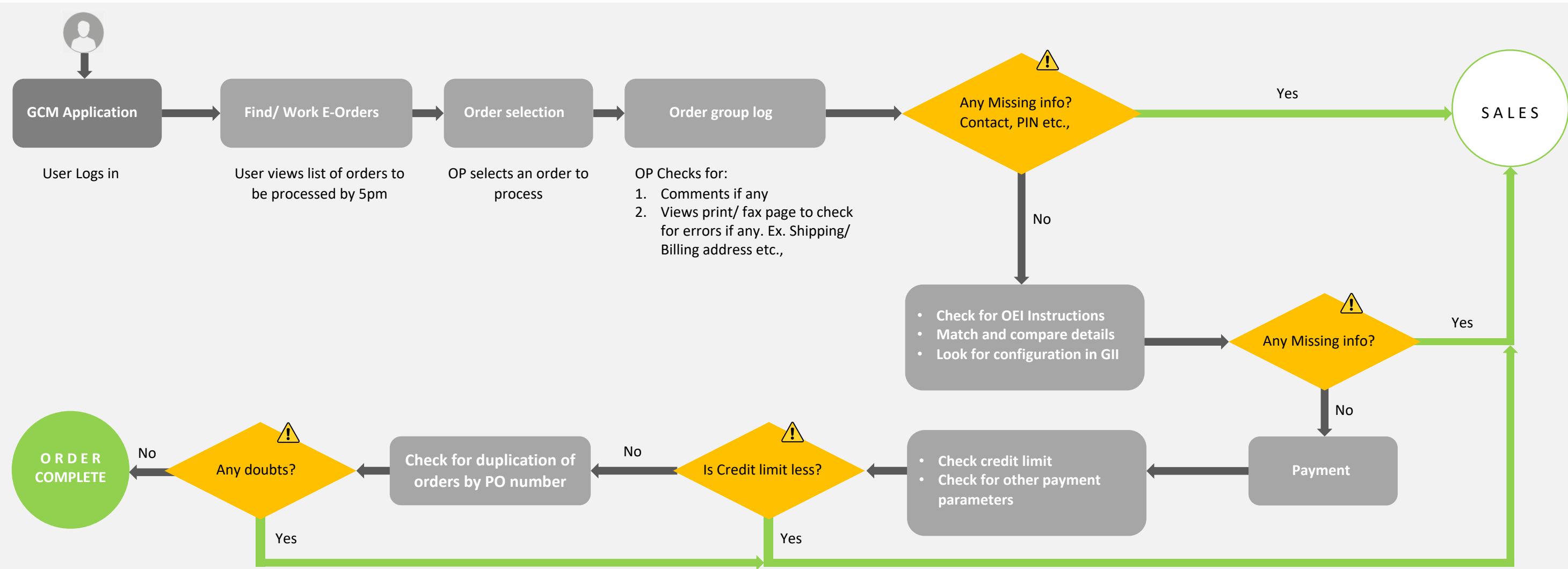


Existing Information Architecture



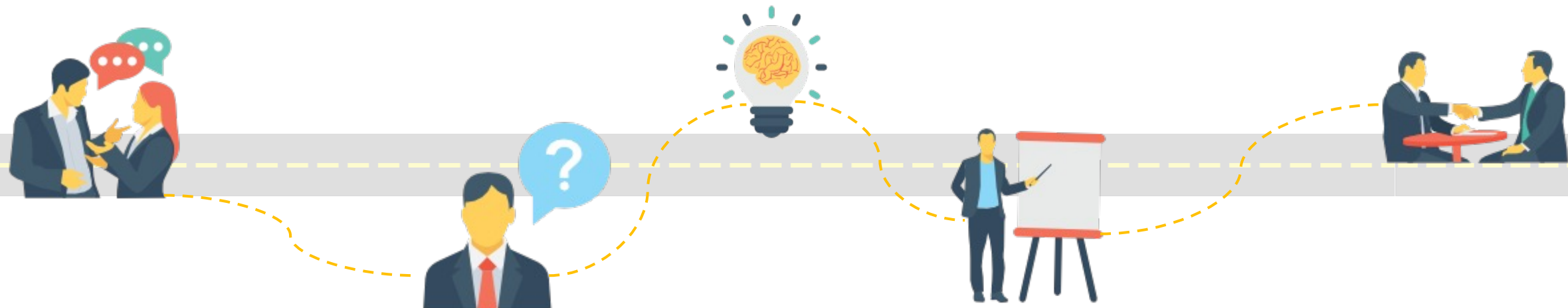
Heavy data to consume

OP TASK FLOW

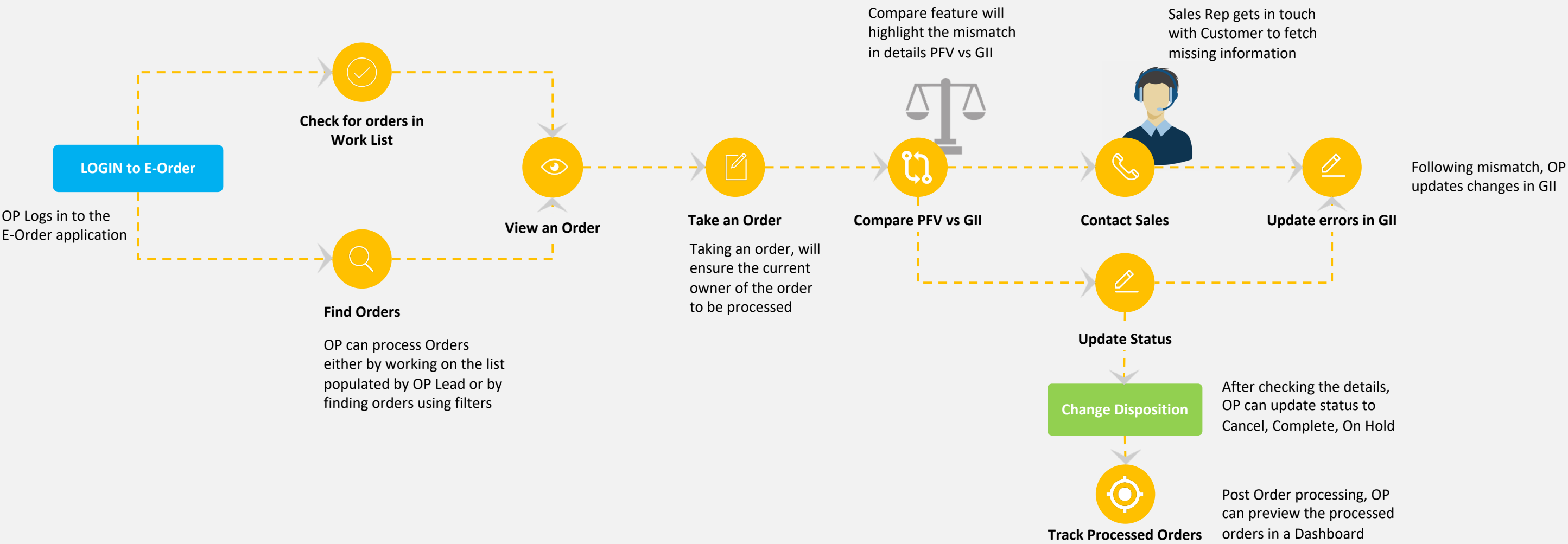


USER JOURNEYS

User journeys help keep users at the forefront when making design decisions. They are used to highlight pain points and uncover the most significant opportunities for building a better and more relevant experience for user.



OP - USER JOURNEY





3

STRATEGY

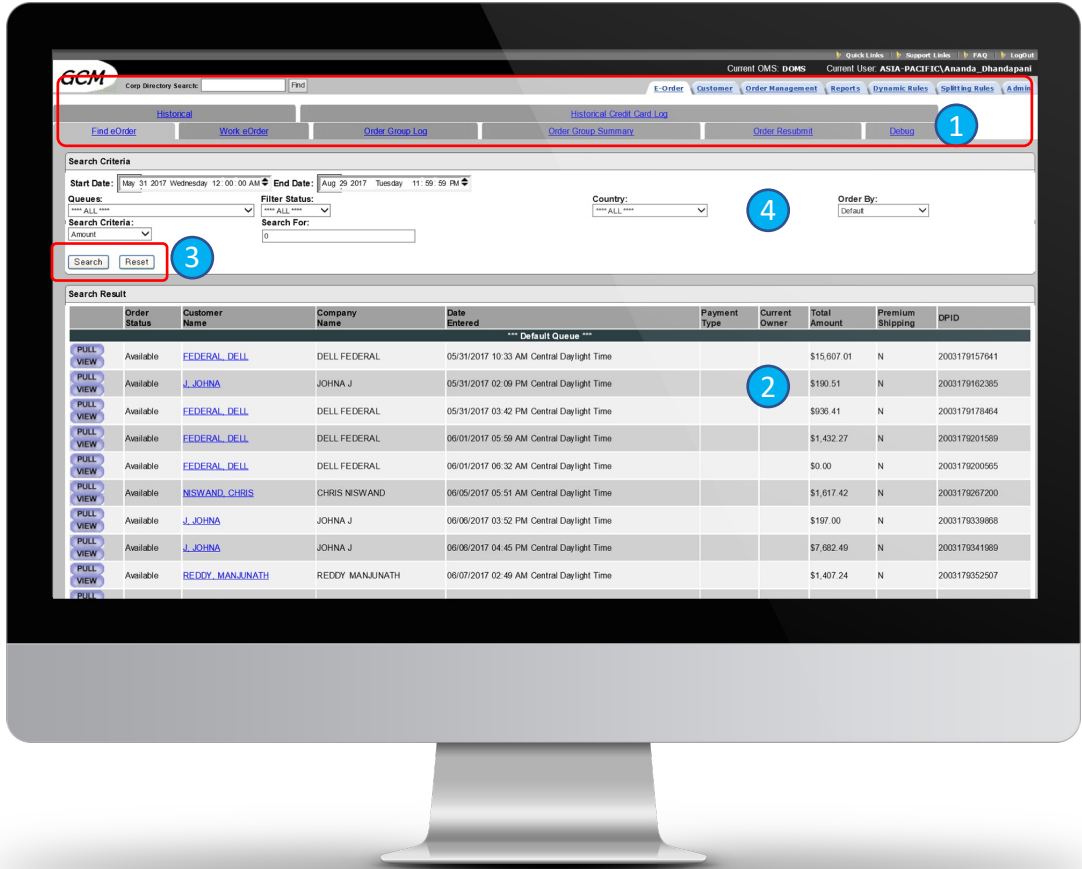


HEURISTIC EVALUATION

Heuristic Evaluation seeks to identify functionalities and interactions that the existing application has, and then use the information to improve strategy that will influence new design. An effective analysis is one, that first obtains important information from existing product and then set benchmarks and baseline the expectations for new design.



HEURISTIC EVALUATION – E-Orders



1. MULTI - LEVEL NAVIGATION

Multiple levels of layered navigation is not a good practice.

2. DATED UI

The application looks old and outdated. No colors used, makes the appearance dull and less appealing.

3. INAPPROPRIATE CTAs

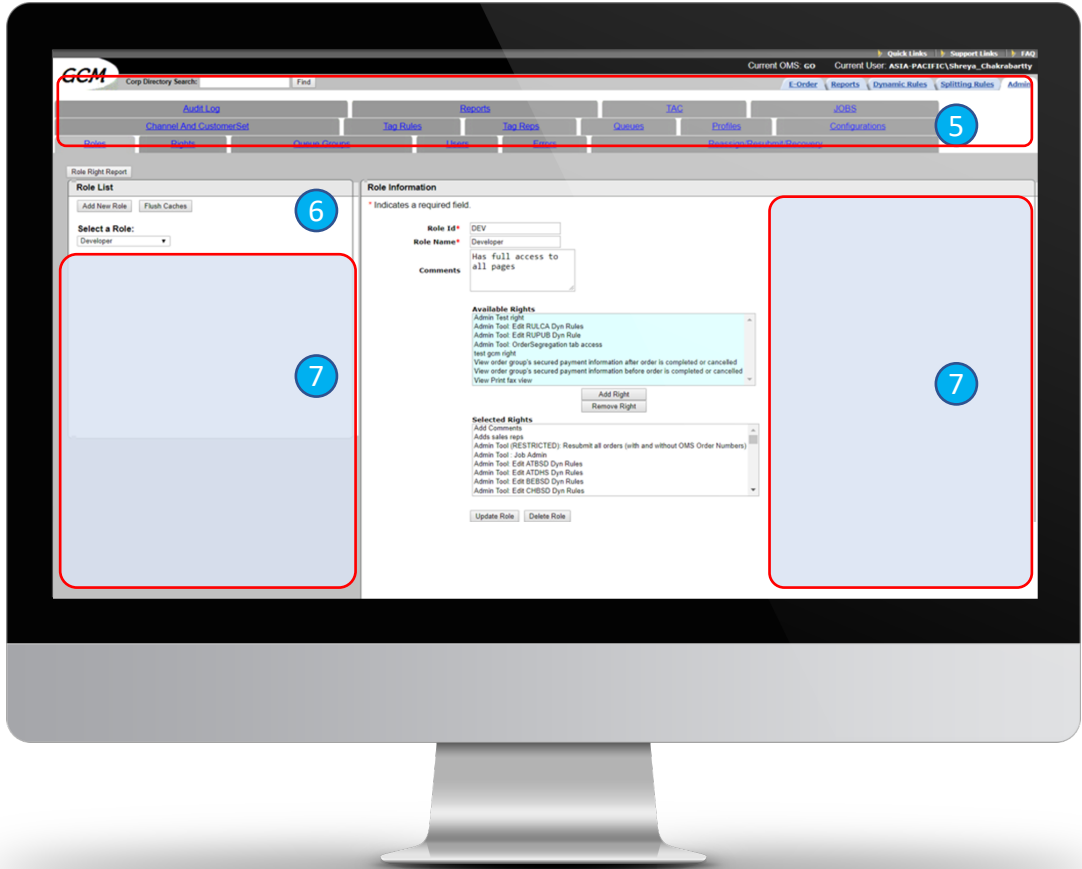
CTAs used in the old application were confusing and placement of buttons was inappropriate. This certainly hampered the overall efficiency of the product.

4. SCATTERED DATA

Information is not aligned. This leads to high time consumption to carry out tasks.



HEURISTIC EVALUATION - Admin



5. IA NOT STRUCTURED

As seen, there are 17 tertiary tabs in Admin – Secondary navigation tab. Displaying plethora of options will lead to confusion and increase cognitive load to the user.

6. CHANGE IN LAYOUT

Layout changes for every other tab selection. This is generally avoided, as it creates jerk to the user’s eye movement.

7. REAL ESTATE

No proper usage of real estate, as most of the space is blank for many of the selected tabs.

NO INFOGRAPHICS OR ICONS

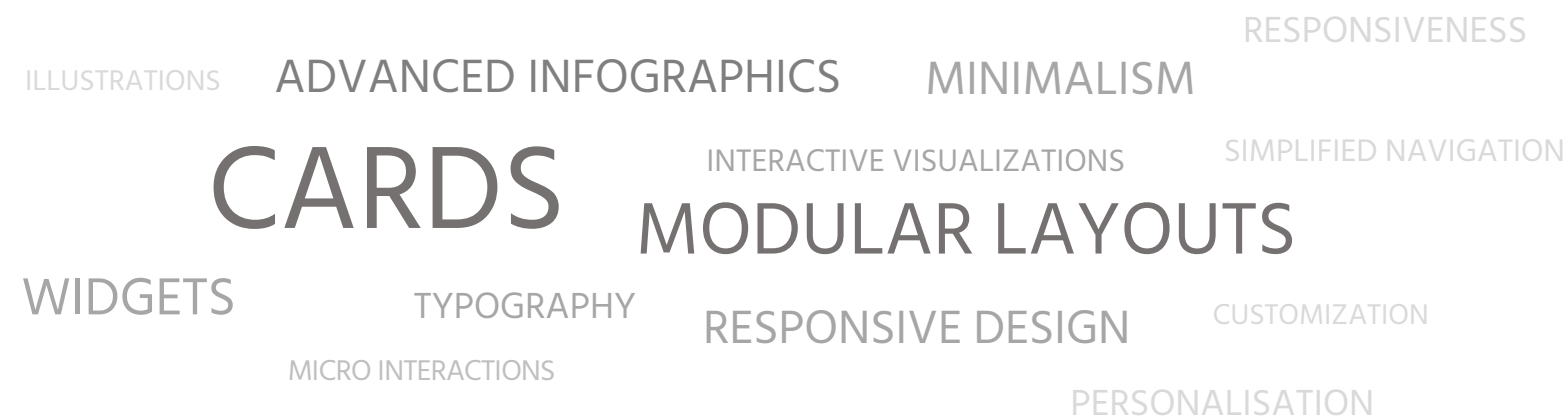
Data displayed does not have any infographics or icons. Also, usage of significant colors improves data consumption.



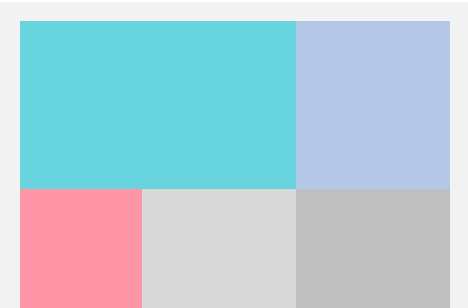
TREND SPOTTING



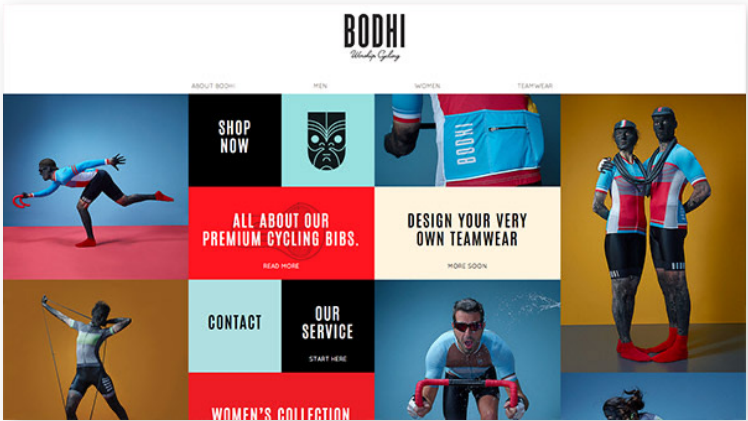
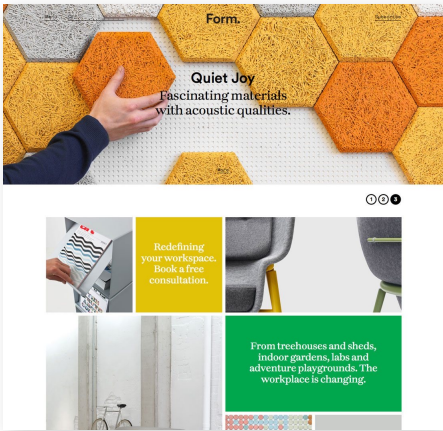
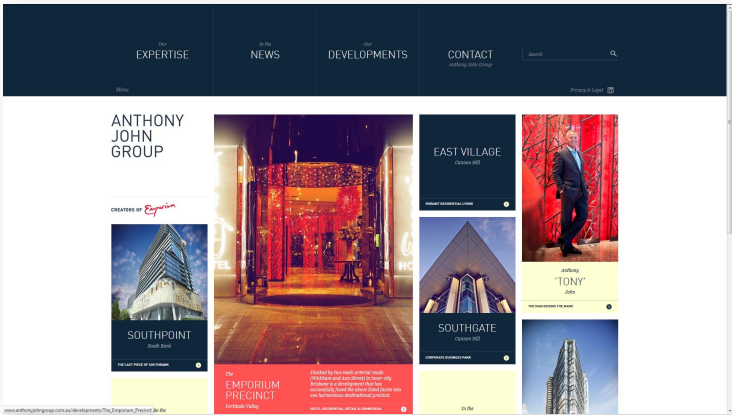
For an intuitive user experience and to make mark among the market, trends are followed. Using effective strategies and innovative creative thinking we engage audiences, encourage relevant conversation, influence behavior, and achieve brand objectives.



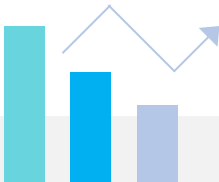
TREND SPOTTING – Modular Layouts



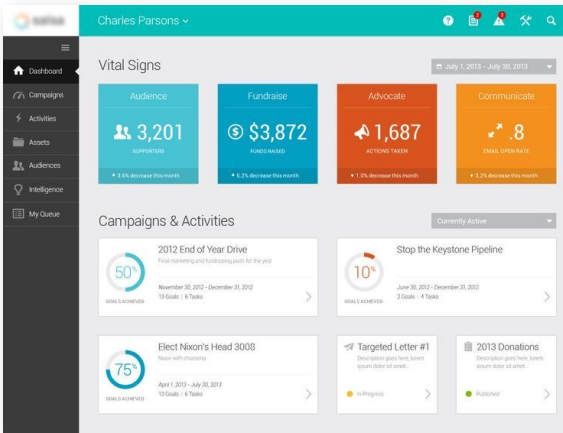
Modular grids provide a balanced layout by dividing up your content into equal measures, but the ability to span multiple columns ensures the content appears interesting and dynamic. Modular grids are becoming increasingly popular in web design, often combined with images and bright colors to create a patchwork quilt style layout that neatly presents a large amount of content in a small space.



TREND SPOTTING – Infographic Dashboard



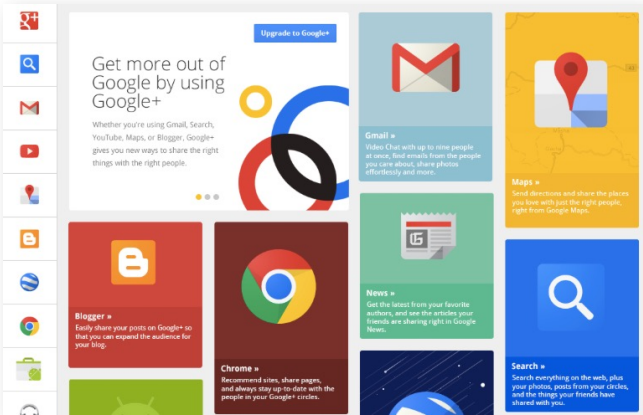
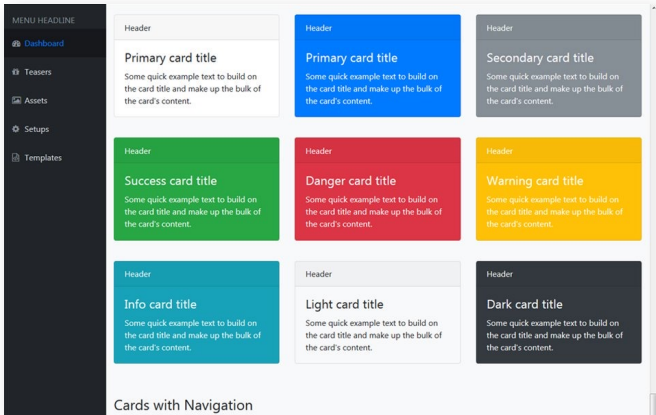
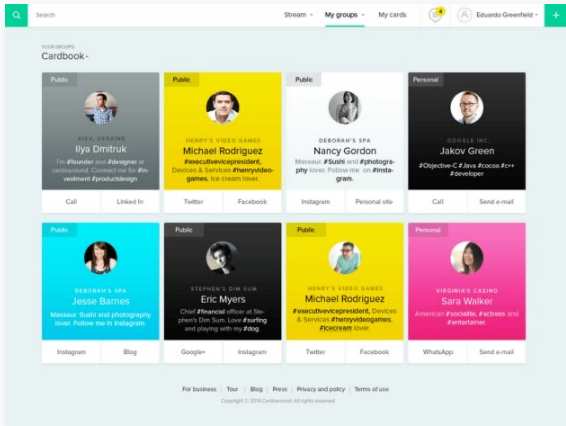
To represent complex and dynamic data, infographics(graphs, charts, flow-diagrams) play an important role. They are eye-catching, easily recognizable, conveys more information in lesser space and drives more people to your product.



TREND SPOTTING – Card Based Design



The usefulness of the card UI pattern goes beyond loading times and translating across different screen sizes. A card can hold all types of content — visuals, text, links, etc. — but all fall under a single unified theme. Cards allow for a consistent experience across devices.



DESIGN DIRECTION



Design Directions assist the concept generation phase and helps to identify the key metrics to be used in the application. These key points are strong references for a precise E-Order application that provides an intuitive experience for the user



DELIGHTERS – Value Additions

COMPARISON FEATURE



Compare feature assists the user to view upfront display of mismatch information

QUICK DRILLDOWNS



View quick drill downs of all important data to reach the core of the update

WIDGET APPROACH

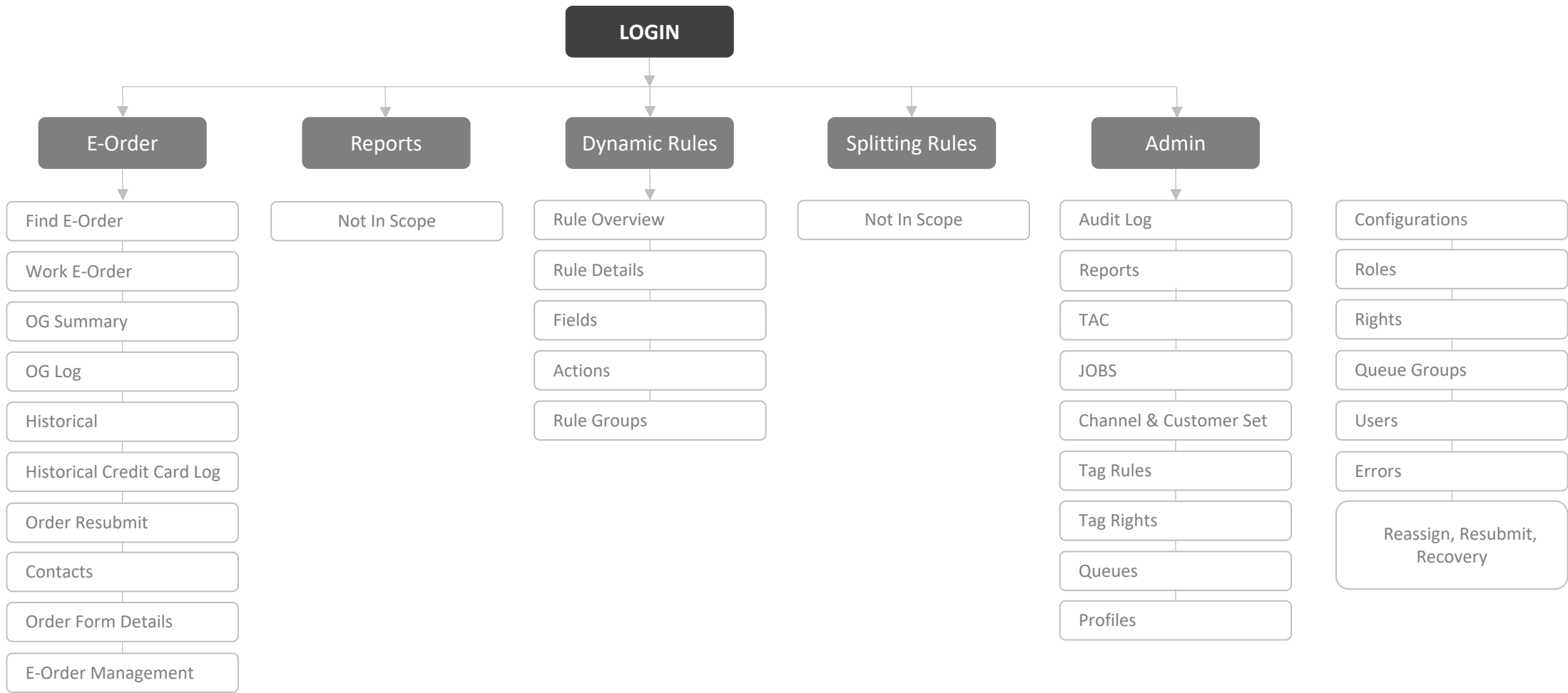


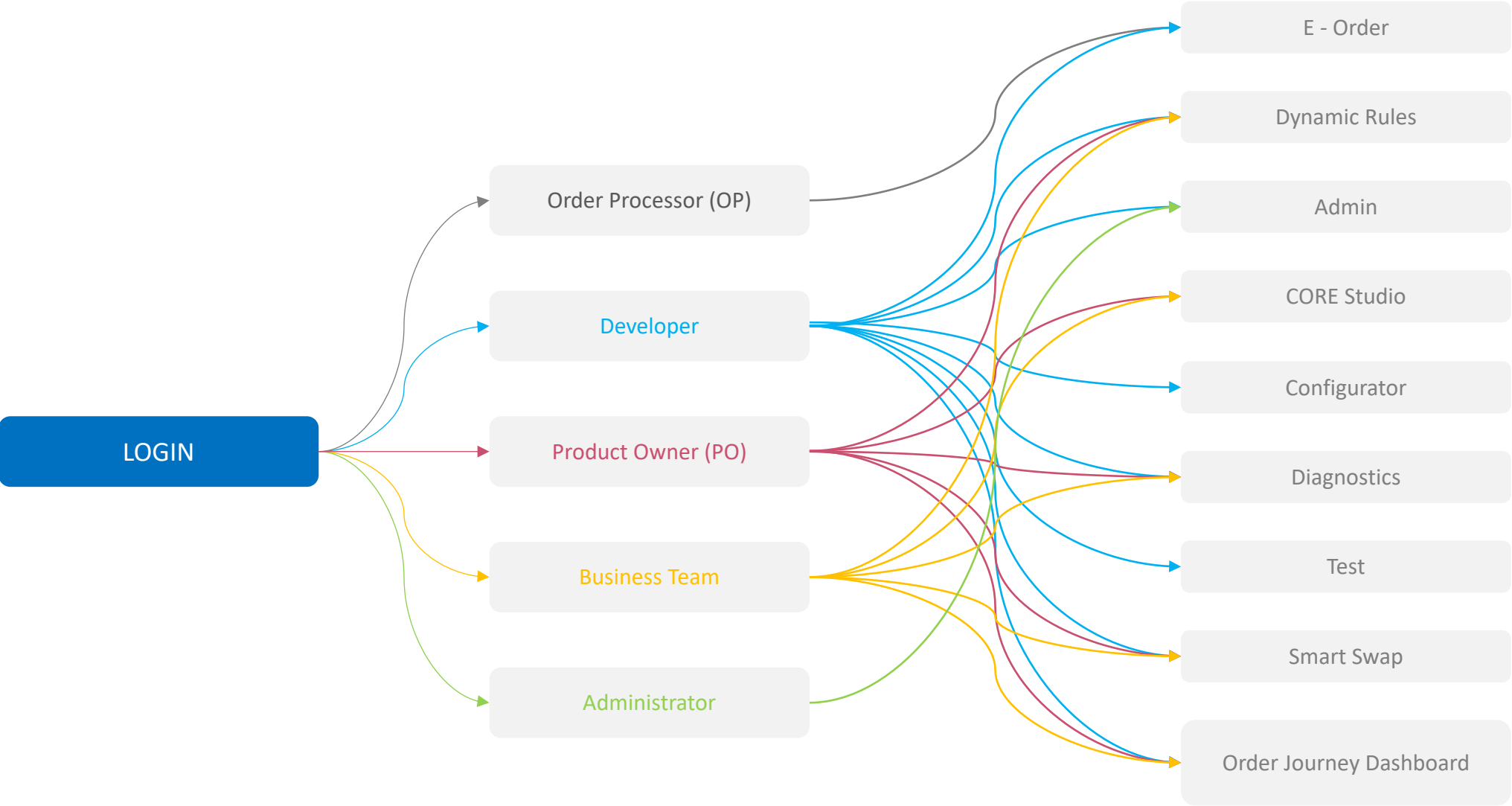
Widgets assist the user to quickly reach out to the essential tools

DASHBOARD



Dashboard helps the user to have look at consolidated data and take quick decisions







4

CONCEPTS



CONCEPT GENERATION

Based on the insights obtained from the sessions conducted and to provide a comprehensive solution to the project requirements, few concepts were created.



6

**UNBOX IDEAS, TO UNLEASH YOUR
CREATIVITY**

CONCEPT ONE TABULAR

OP DASHBOARD

WORK LIST

FIND E-ORDERS

HI JOHN DOE

DPID		Company Name	PO Number	Status	Date Entered	Payment Type	Total Amount	Actions
765489341254		Bulpro, US	PO569874581	In Work	08.10.2016	Purchase Order	\$ 1458.23	
765489341254		Elco Tech, US	PO569874581	In Work	09.11.2016	Purchase Order	\$ 2134.50	
765489341254		Bulpro, US	PO569874581	In Work	08.10.2016	Purchase Order	\$ 1258.23	
765489341254		Bulpro, US	PO569874581	Available	08.10.2016	Purchase Order	\$ 1958.27	
765489341254		Bulpro, US	PO569874581	Available	08.10.2016	Purchase Order	\$ 1958.27	
765489341254		Bulpro, US	PO569874581	In Work	08.10.2016	Purchase Order	\$ 1458.23	
765489341254		Elco Tech, US	PO569874581	In Work	09.11.2016	Purchase Order	\$ 2134.50	
765489341254		Bulpro, US	PO569874581	In Work	08.10.2016	Purchase Order	\$ 1258.23	
765489341254		Bulpro, US	PO569874581	Available	08.10.2016	Purchase Order	\$ 1958.27	

<

Page

1

>

Toggle buttons to quickly navigate to Work/ Find E-orders
(Primary Navigation)

Mast head consists of Profile dropdown, Notifications, Search and
Dashboard Role label

Filter icon holds the content for narrowing the search providing
more space to view list of orders

Actionable icons – View and Take

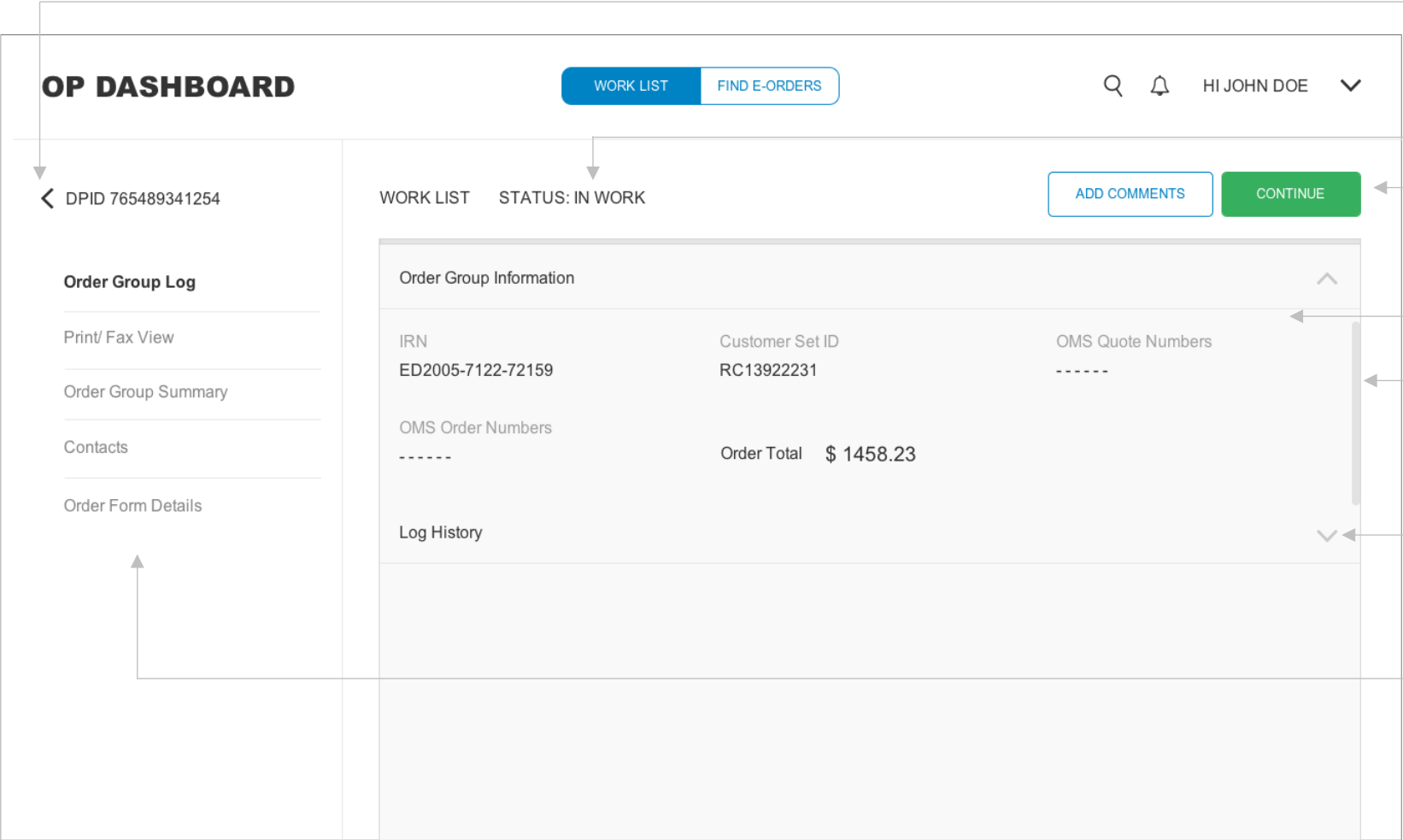
On hover, Information icon displays tooltip with comments input by
the OP

Pagination

Screen 1



CONCEPT ONE TABULAR



Back button to navigate the user back to list of orders page

Status is indicated for the selected Order

Add Comments button to quickly add comments without redirecting the OP to Order Management page

View area for an Order

Internal vertical scroll to keep all the other components' fixed

Levels/ Folds within the selection as accordions

Secondary level navigation as tabs on the left panel for easy accessibility

Screen 2



CONCEPT TWO CARDS

OP DASHBOARD

WORK E-ORDERS

FIND E-ORDERS

Q

B

HI JOHN DOE

▼

FILTER CRITERIA

Search Criteria

Dell Purchase ID

▼

Search For

Queues

Select

▼

Status

Select

▼

Country

Select

▼

Order By

Select

▼

RESET

APPLY

WORK LIST

STATUS: ALL

DPID 765489341254

Customer Name

Nikolov, Anton

Date Entered

08.10.2016

Company Name

Bulpro, US

Payment Type

Purchase Order

Total Amount

\$ 1458.23

VIEW

TAKE

DPID 765489341254

Customer Name

Nikolov, Anton

Date Entered

08.10.2016

Company Name

Bulpro, US

Payment Type

Purchase Order

Total Amount

\$ 1458.23

VIEW

TAKE

DPID 765489341254

Customer Name

Nikolov, Anton

Date Entered

08.10.2016

Company Name

Bulpro, US

Payment Type

Purchase Order

Total Amount

\$ 1458.23

VIEW

TAKE

DPID 765489341254

Customer Name

Nikolov, Anton

Date Entered

08.10.2016

Company Name

Bulpro, US

Payment Type

Purchase Order

Total Amount

\$ 1458.23

VIEW

TAKE

DPID 765489341254

Customer Name

Nikolov, Anton

Date Entered

08.10.2016

Company Name

Bulpro, US

Payment Type

Purchase Order

Total Amount

\$ 1458.23

VIEW

TAKE

DPID 765489341254

Customer Name

Nikolov, Anton

Date Entered

08.10.2016

Company Name

Bulpro, US

Payment Type

Purchase Order

Total Amount

\$ 1458.23

VIEW

TAKE

Primary Navigation

Color indication for various order status

Lazy loading to display cards on scroll

Cards containing all the information pertaining to an order

CTA buttons to View and Take an order

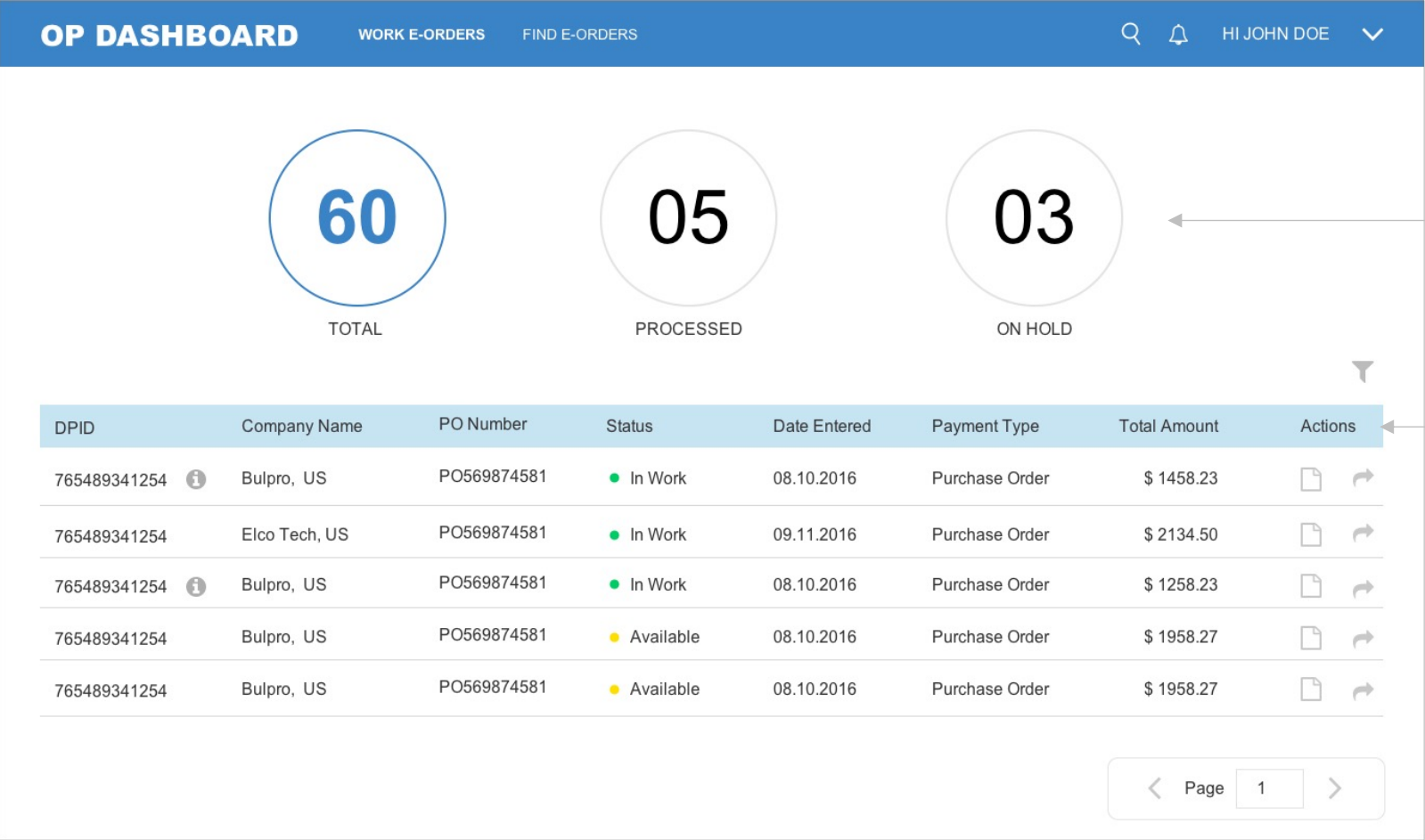
On hover, Information icon displays comments in a tooltip

Less cognitive load

Filters on the left pane

Page 30

CONCEPT THREE STATUS



Status indication for orders, which also acts as filters. When clicked, will display only the relevant orders

Combination of Status level filter and table with a list of work e-orders



CONCEPT FOUR COCKPIT

OP DASHBOARD

WORK E-ORDERS

FIND E-ORDERS

Q

🔔

HI JOHN DOE

▼

WORK LIST

Select Status ▼

DPID 765489341254

Customer Name
Nikolov, Anton

Date Entered
08.10.2016

Company Name
Bulpro, US

Payment Type
Purchase Order

Total Amount
\$ 1458.23

VIEW

TAKE

DPID 765489341254

Total Amount
\$ 1458.23

DPID 765489341254

Total Amount
\$ 1458.23

DPID 765489341254

Total Amount
\$ 1458.23

DPID 765489341254

STATUS: ON HOLD

ADD COMMENTS

CONTINUE

Order Group Information

Order Group Log

Print/ Fax View

Order Group Summary

Contacts

Order Form Details

IRN
ED2005-7122-72159

OMS Order Numbers

Log History

Customer Set ID
RC13922231

Order Total
\$ 1458.23

OMS Quote Numbers

View mode for the Order details

One Page display for the Work e-order list and order details

This gives user, a holistic view of the order and also reduce number of clicks.

Prioritized order to be processed, on top

Subsequent orders in queue

Cards expand showing more details, on reaching the top of the list

Page 32

CONCEPT FIVE COMPARE

OP DASHBOARD

WORK E-ORDERS

FIND E-ORDERS

Q

🔔

HI JOHN DOE

▼

60

TOTAL ORDERS

05

COMPLETED ORDERS

02

ON HOLD ORDERS

12

CANCELLED ORDERS

07

IN WORK ORDERS

SUBMIT

CONTACT SALES

WORK LIST

PRINT/ FAX VIEW

FULFILLMENT UNIT 1

GII VIEW

ACTIONS

● DPID 765489341254

PO569874581 | 08.10.2016

● DPID 765489341254

PO569874581 | 08.10.2016

● DPID 765489341254

PO569874581 | 08.10.2016

● DPID 765489341254

PO569874581 | 08.10.2016

● DPID 765489341254

PO569874581 | 08.10.2016

● DPID 765489341254

PO569874581 | 08.10.2016

FULFILLMENT UNIT 1

Online Customer No. 63177643

Online Quote No. 60000007734581

Customer Set ID uscarb1f

▶ Sub Total \$129.00

Taxes and Fees Total \$14.52

▶ Total \$190.51

BILLING CONTACT

SHIPPING CONTACT

ITEM DETAILS

FULFILLMENT UNIT 1

Online Customer No. 63177643

Online Quote No. 60000007734581

Customer Set ID uscarb1f

▶ Sub Total \$159.00

Taxes and Fees Total \$14.52

▶ Total \$220.51

BILLING CONTACT

SHIPPING CONTACT

ITEM DETAILS

INFORMATION

☐ Sub total amount mismatch

ITEM DETAILS

☐ Sub total amount mismatch

☐ Sub total amount mismatch

☐ Sub total amount mismatch

☐ Sub total amount mismatch

SELECT ALL

UPDATE

Status indication for orders, which also acts as filters. When clicked, will display only the relevant orders

Prominent CTA buttons

3 Cards: Work list - Print/ Fax view, GII View and Actions

Drop down to select the Fulfillment Unit

Selection of a particular Fulfillment Unit will display relevant details

All folds in Print/ fax view as accordions

GII displaying correct information in Green

Print/ Fax view shows the mismatch in Red

This card displays level wise errors/ mismatch, comparing it with Print/ fax view and GII View. The user (OP) can choose to update it on his own or contact 'Sales' team.

Page 33

CONCEPT SIX LEVELS

OP DASHBOARD

WORK E-ORDERS

FIND E-ORDERS

HI JOHN DOE

WORK LIST

DPID ▲	Status	Comments	Total Amount
765489341254 ▲	On Hold	Comments about the order	\$ 1458.23
☒	Contact	Lorem ipsum two lines	\$ 2134.50
☐	CMDM	Lorem ipsum two lines	\$ 1258.23
☐	Persistor	Lorem ipsum two lines	\$ 1958.27
☐	Payment	Lorem ipsum two lines	\$ 1958.27
☐	Splitter	Lorem ipsum two lines	\$ 1958.27
765489341254 ▼	Completed	Comments about the order	\$ 1458.23
765489341254 ▼	Completed	Comments about the order	\$ 1458.23
765489341254 ▼	On Hold	Comments about the order	\$ 1458.23
765489341254 ▼	Completed	Comments about the order	\$ 1458.23

Contact

Bill To Information

SUBMIT

CONTACT SALES

Customer Number

Link Number

Company Name

Name

E mail Address.

Number

Country

State/ Town

PolyComp Ltd

Victor Rusanov

Victor Rusanov@polycomp.com

356870002345

BG

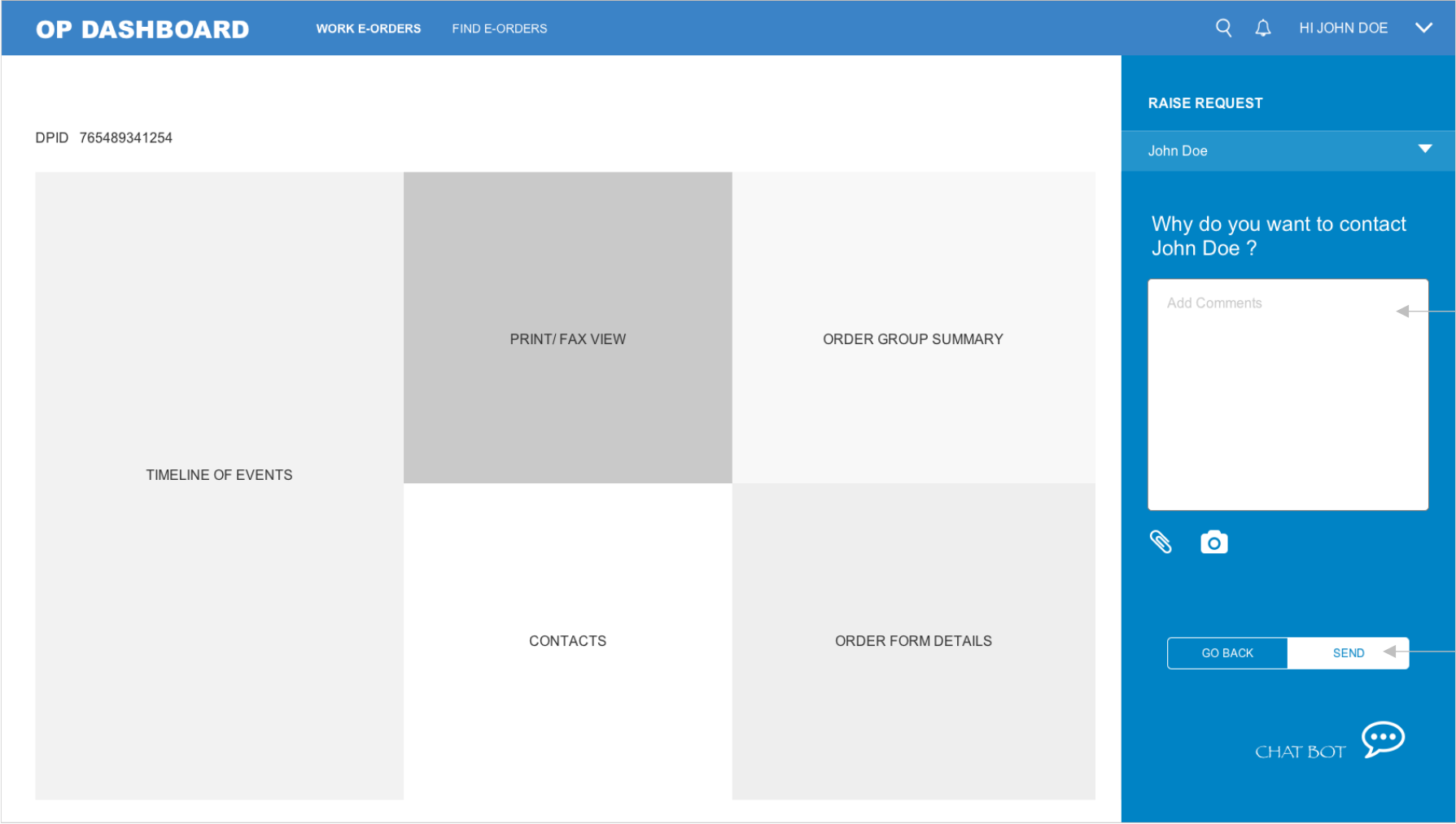
Add Comments

Ship To Information

- 60% View mode for Table with work list of e-orders
- 40% View mode for the selected level. Ex. Contact
- Prominent CTA buttons
- Edit functionality to make small updates which does not require external intervention. Ex. Sales team
- Radio button to select the level, which will display relevant information on the right
- 5 levels in processing an order shown with status indicator
- Clicking on the dropdown will display the levels
- Clicking on the DPID will navigate OP to the drill down page



CONCEPT SEVEN CHATBOT



Add comments

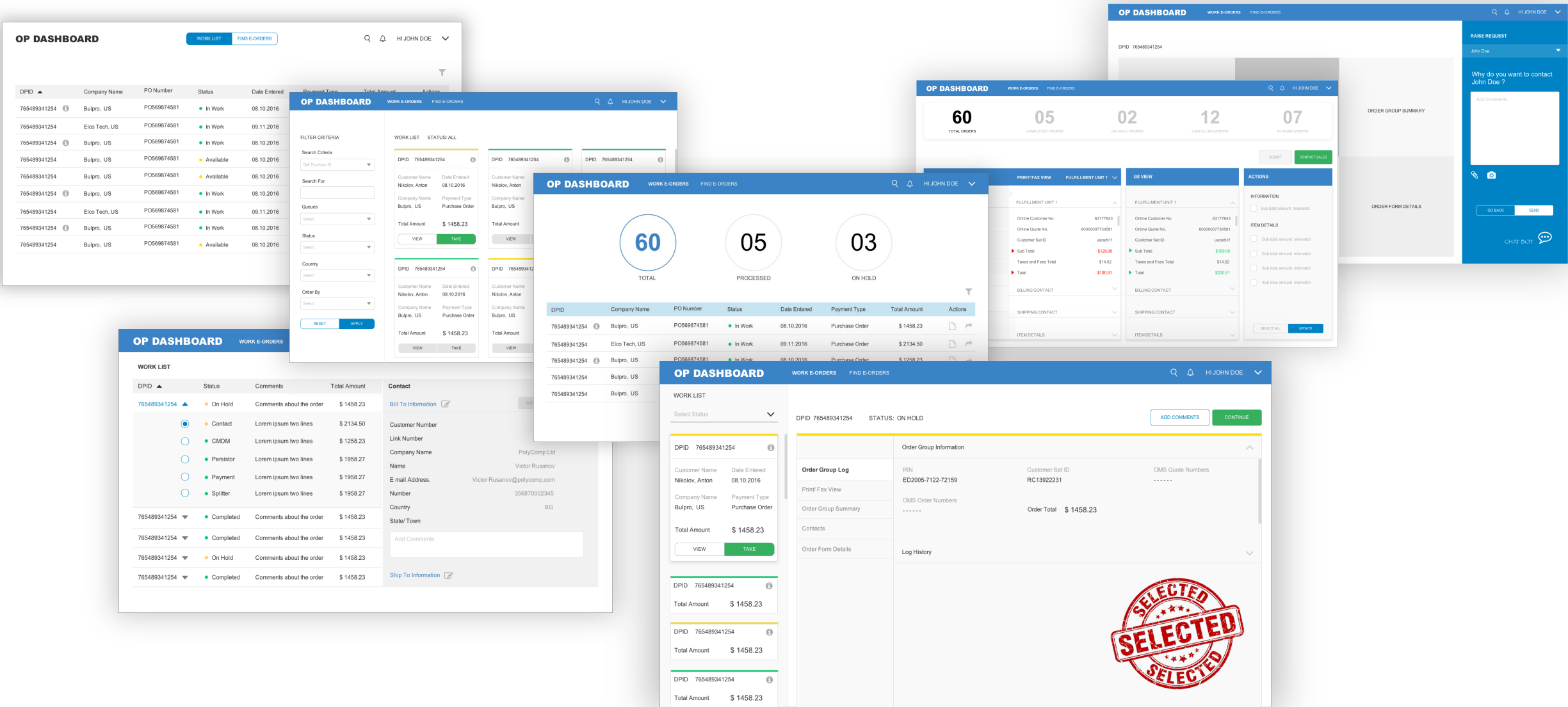
Attach files/ forms

Click screenshots

Click on 'Send' to complete



CONCEPTS COMPARISON



TEAM INSIGHTS

Filters

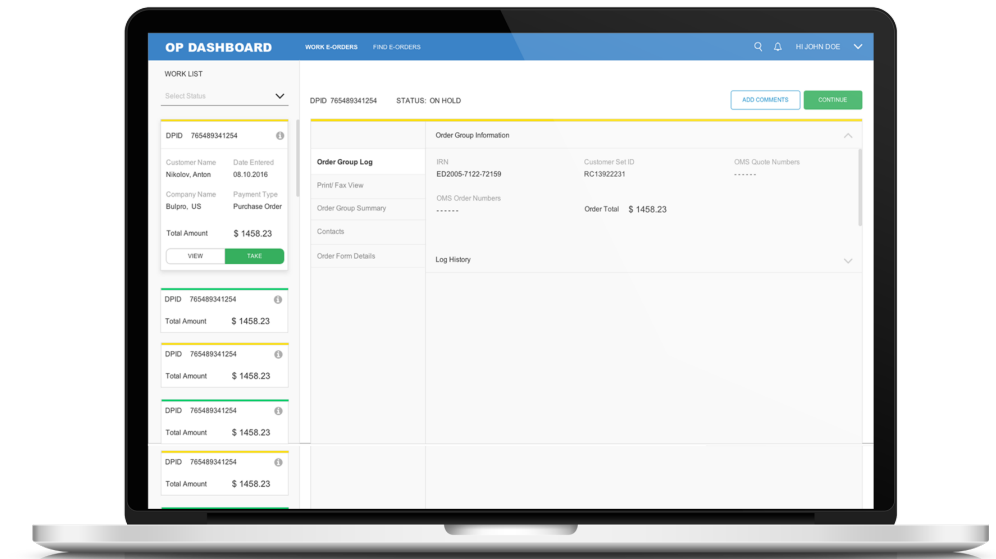
- Filters upfront instead of collapsing into an icon
- Dynamic Status filters for easy access
- Can we include filters within the table columns?

Compare

- Include Compare feature as a CTA
- In Compare feature, display only the content with mismatch details to make life simpler
- Can we fit Item details in the cards as the information is a lot?

Order Preview/ Expectations

- Preview pane to the order selection in table (Outlook Email approach)
- If the order is more than 3 hours (aging) in the queue – the color should be changed to RED
- OP should have access to get next, get next 5 and get next 10 option to pull the orders from the queue
- Remove the price tab to be displayed on the main page
- Pagination preferred over Lazy loading
- Take actual screen resolution (1366 x 768px) and real-time data, to make wireframe mock up for 2nd screen to check space utilization



CONCEPT SELECTED: **AIRPLANE COCKPIT**



DISCLAIMER

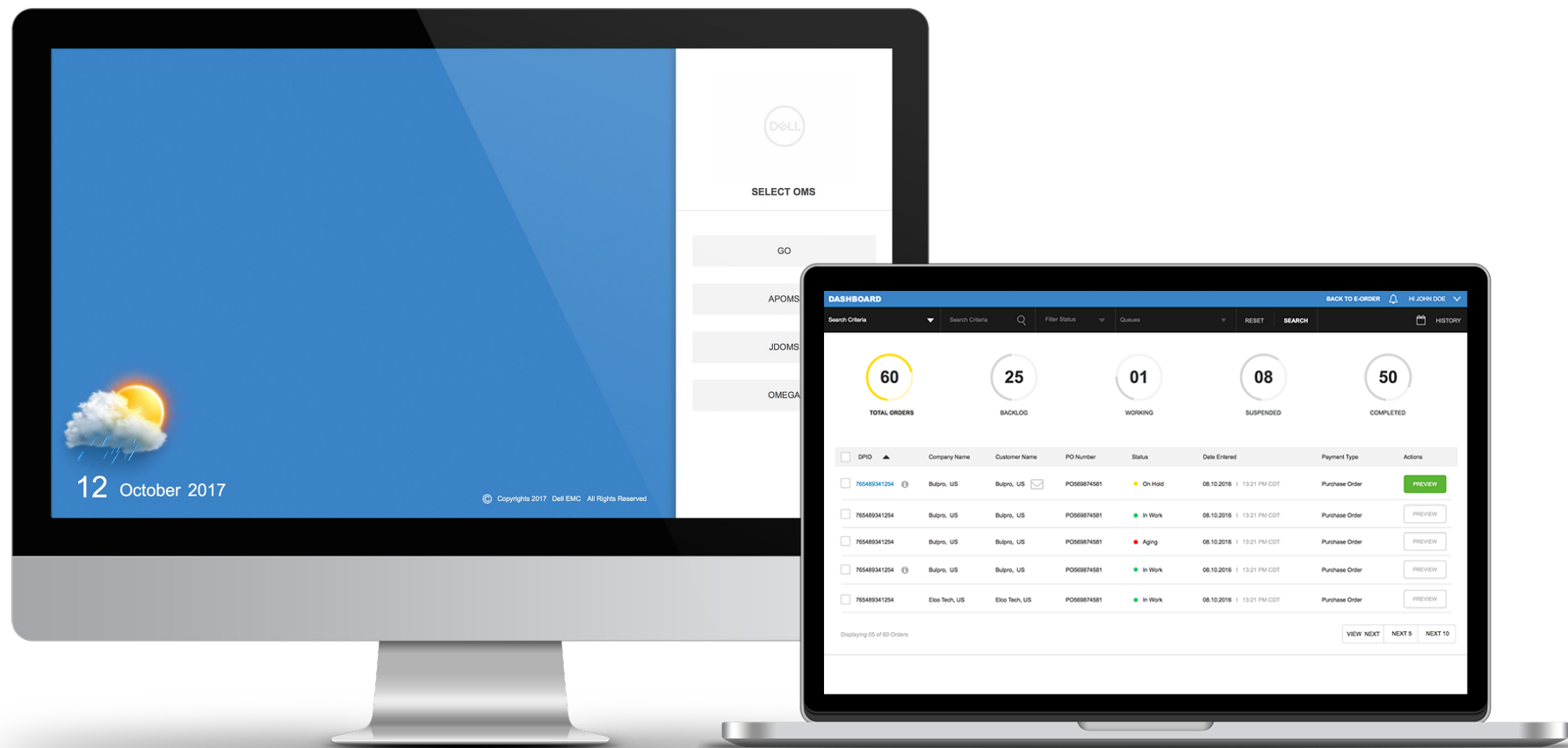
New design for GCM application is based on the Enhanced experiences, Minimum number of clicks to carry out tasks, Seamless navigation and Value additions.

Please DO NOT Evaluate the design based on the line spacing, fonts, font size, font color, background color and some dummy content.

Designed for Resolution: 1366 x 768 px

NOTE: Icons, Illustrations, Animation GIFs used in the wireframes are only for representation purposes. To use the same, it is essential to purchase copyrights from the creator.





THANK YOU

CLICKABLE PROTOTYPE

<http://yy6nyc.axshare.com>

